

## About us

LivableStreets Alliance is a non-profit organization that believes urban transportation has the power to make Metro Boston more connected—and more livable. We challenge people to think differently and to demand a system that balances transit, walking, and biking with automobiles. We promote safe, convenient, and affordable transportation for all users in urban Boston. Streets that are enjoyable to use will better support neighborhoods and business districts. We:

**Inspire a vision** by sharing innovative transportation ideas from around the world – encouraging governments, communities, and the public to think about the crucial role that transportation plays in vibrant urban life.

**Build partnerships with other advocacy groups**, providing resources, tools, and support that help them collaborate effectively and speak with a powerful voice.

**Empower communities**, providing practical knowledge that helps them envision better transportation and take charge of their neighborhoods.

**Create change** in the way government approaches projects. We build consensus for balanced transportation plans that have a real impact in making our streets more livable.

**LivableStreets believes that to remain a competitive, world-class city, Boston needs a world-class transportation network – one that makes our city a better place to live, work, and play.**

*LivableStreets was formed in July, 2005 as a not-for-profit 501(c)3 organization. Visit our website for a list of our Board of Directors.*

## What is a livable street?

A livable street supports vibrant public spaces while encouraging personal interaction, physical activity, community and fun. It meets the needs of transit riders, pedestrians, motorist and cyclists and is structured around everyday life. It might include bus and bicycle lanes, pedestrian priority at traffic signals, safer car speeds and wide sidewalks with trees and benches. A livable street encompasses not just the road itself but the sidewalks and buildings around it.

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## Board Bios

**JEFFREY L. ROSENBLUM, PE (President and co-founder).**

**Transportation Planner, City of Cambridge**

Jeff has over 15 years experience in consulting, research, training & education, public policy, and community advocacy at the intersection of environment, business, and community engagement. He has worked with Cadmus Group, Urban Institute, Adaptive Environments, Glatting Jackson Kercher Anglin, League of American Bicyclists, and the Institute for Transportation and Development Policy. Internationally, he has worked on sustainable development projects in Africa, Central Asia, and the Middle East. Jeff holds a Masters degree in Environmental Engineering and Policy from Carnegie Mellon University (working with the Green Design Research Initiative), and a Professional Engineering License from the State of Maine. In 2005, he co-founded LivableStreets Alliance and served as Executive Director until December 2007. He is formerly with the Business & Sustainability group at Tellus Institute.

**LARRY SLOTNICK (Co-founder)**

**Principal, Taza Chocolate / Principal, Central Bike Services**

Larry is a principal of Taza Chocolate of Somerville, MA, a maker of artisan, organic, fair-trade chocolate, and Central Bike Services, a consulting firm that helps organizations streamline and upgrade their bicycle transportation programs with a focus on parking infrastructure. He was a founding employee of Zipcar in 2000 and left Zipcar as National Director of Fleet Operations in 2006. While there, he helped launch Zipcar's flagship Boston car-sharing operation as Fleet Manager. He also served as Director of Business Development and performed supporting roles in Sales and Customer Service. In 1999, Larry served as Executive Director of MassBike – the Massachusetts Bicycle Coalition. Larry earned a BS in Industrial Engineering from Syracuse University and worked for companies such as Intel, Raytheon and Prime Computer in facilities design and manufacturing engineering. Larry specializes in small business development for his own organizations – and other local ones as well – trying to connect people and companies who might have strategic complimentary.

**GLEN BERKOWITZ**

Glen has over 20 years experience in traffic management and planning, construction management, and public outreach. His focus is on interdisciplinary approaches to problem solving, and likes to integrate aspects of public administration, the legal process, engineering and design, and community mitigation in his work. He has worked for the Commonwealth of Massachusetts Executive Office of Administration and Finance and Executive Office of Transportation, Massachusetts Highway Department, and Central Artery/Tunnel Project where he oversaw efforts to maintain adequate motor vehicle, bicycle, and pedestrian accommodations throughout the Big Dig's 15-year construction period. Glen recently changed his own commuting choices and now leaves his car parked at home whenever possible, and travels instead by bicycle, foot, or his all-electric moped. He has a Bachelor of

Arts in Human Ecology from College of the Atlantic, Bar Harbor, ME; a Master in Public Administration from the J.F.K School of Government, Harvard University, Cambridge, MA ; and a J.D. in Law from Suffolk University School of Law, Boston, MA. In 2005, Glen founded Beaufort Power LLC, Boston, MA, a renewable energy development and consulting firm where he continues to pursue appropriate wind and solar power projects in Massachusetts and New England.

#### **CHARLES F. DENISON IV**

##### **Applications Developer, GEODE Capital Management**

Charlie holds a Bachelors of Science degree in Computer Science, and works as a software developer for a financial services company in Boston, MA. A daily year-round bike commuter from his home in Somerville, he is a passionate advocate for better streets for bicycling, walking, and transit. Charlie has worked with LivableStreets since 2004 and has been on the Board of Directors since 2007. His primary focus with LivableStreets is direct advocacy through government agencies, local media, and other local organizations. In addition to his role with LivableStreets, he is also a member of the Somerville Bicycle Committee, sits on the Board of Directors with Allston Village Main Streets, and is an active member of the MassBike Metro Boston Chapter.

#### **AARON DESATNIK**

##### **LEED AP / NEXUS Events & Marketing Coordinator**

Aaron has a BA in Comparative Studies and Religious Studies from the Ohio State University and a background in event coordination, community organizing and curriculum development. His responsibilities include management of the events program and development and implementation of GRT's marketing plan. His previous experience includes fundraising for environmental charities, leading a campaign to raise awareness about genocide in Darfur, Sudan, and organizing campaigns for a progressive faith community in Brookline. On the side, Aaron teaches bike mechanics, consults on bike touring, and is active in the Boston non-profit community.

#### **NINA GARFINKLE**

##### **Principal, Garfinkle Design**

Nina is a designer and consultant who devises creative yet simplified solutions for diverse clients across multiple disciplines – from visual communications, to home/office organization, to urban streetscapes. As principal of Garfinkle Design, a graphic design consultancy she founded in 1987, Nina has more than 20 years experience building brands. Her clients include Fidelity Investments, environmental engineering firm Woodard & Curran, investment banker Kaufman & Company, and nonprofit organizations WalkBoston and LivableStreets Alliance. Nina's belief that "less is more" prompted her to establish a Clutter Consulting business in 2004. Most recently, Nina extended her philosophy to Street Interface Design projects that emphasize walking and other forms of sustainable transport. In all her work, Nina focuses on usability – people's needs, and how they interact with what they see. She serves on the board of WalkBoston, chairing the Communications Committee; is a former board member and Vice President of the American Institute of Graphic Arts/Boston Chapter, and is a founding member of the virtual community SouthEnd.org. She earned a BFA in Graphic Design from Boston University's School of Fine Arts.

### **CHRISTOPHER HART**

#### **Adaptive Environments, Center for Human Centered Design**

Chris has extensive experience in public transportation, urban design, and disability work. His expertise in universal / human centered design focuses within the urban realm on transit and pedestrian design projects. He previously worked for the MBTA Office for Transportation Access. He authored the first "Getting Around Boston, A Guide for Riders of All Abilities" in 2004 and subsequent editions. He has provided pedestrian design review for the Big Dig. That work and his report "Surfaces Fit for People" earned him a "Golden Shoe Award" from WalkBoston's in 2006. In 2005-6, Chris was technical advisor during the ADA class action settlement negotiations between the MBTA and Greater Boston Legal Services and assisted in the writing of the final settlement. Today, Chris continues to be heavily involved with both parties as they implement the settlement's key infrastructure, staff and policy changes. Chris earned his Bachelors Degree at the University of Massachusetts Boston. He is appointed to the US Transportation Research Board's Committee for Accessible Transportation and Mobility and is a member of Project ACTION's National Steering Committee. Chris was born with cerebral palsy.

### **KENNETH KRUCKEMEYER**

#### **Private transportation consultant**

Ken is a private consultant specializing in the design of civil infrastructure, focusing on integrated public transport systems, pedestrian and bicycle facilities, and roadway and bridge design. In his life and in his profession. He is also an adjunct Research Associate at the Center for Transportation and Logistics and Lecturer in the Department of Civil and Environmental Engineering at the MIT. Ken served as Associate Commissioner of the Massachusetts Department of Public Works from 1983 to 1991, where he was responsible for bridge and highway engineering, and where he co-authored the book: Bridge Design – Aesthetics and Developing Technologies. In the 1970's and early 80's he was Project Manager of the Southwest Corridor Project in Boston, a \$750 million investment in railroad and rapid transit facilities, city streets, parkland and urban revitalization that received a Presidential Design Award and was named the Outstanding Engineering Achievement of 1988 by the American Society of Civil Engineers. Mr. Kruckemeyer is an Architect with degrees from Princeton University and the Massachusetts Institute of Technology. He was a Loeb Fellow in Advanced Environmental Studies at Harvard University.

### **DEBI LEVINE**

Debi Levine is an organizational and staff development consultant with more than 20 years experience designing and facilitating programs that develop the leadership, managerial, professional, and decision-making skills of individuals and groups. Her clients have included Fortune 500 corporations, public and non-profit organizations, public schools, and community groups. A social psychologist and urban design enthusiast, Debi has recently turned her attention to training community and cohousing groups in facilitation and consensus building, and in the design of "places for people" – human-scaled, community-oriented housing and public space. Her perspective has been strongly influenced by having spent nearly 10 years in Denmark, where human-centered urban design and transportation has helped change the way people use and move about their city, and proven that it can be

done! Debi holds a Master's degree in Social Psychology from Boston University, where she completed the coursework and qualifying exams for the Ph.D., and focused her studies on environment-behavior relations. Debi was formerly a Director of Evaluation at TERC, Senior Associate the diversity training firm J. Howard & Associates, and Director of Leadership Development at Monster.com. She has also been a volunteer facilitator for a myriad of community design and development groups, including MetroFuture, Civic Alliance to Rebuild Downtown New York, and the Learning by Design initiative of the Boston Society of Architects; and she developed the Schoolyard Design: The Urban Edition manual for the Boston Schoolyard Initiative. Debi lives in the Cornerstone Village Cohousing community in Cambridge, MA.

#### **ZAKCQ LOCKREM**

##### **Masters Candidate, Harvard School of Design**

Zakcq Lockrem is a Master of Urban Planning Candidate specializing in the history and theory of planning and international planning at the Department of Urban Planning and Design at the Harvard University Graduate School of Design. He has a B.S. in Urban Affairs from Boston University. He is an urban planner and advocate engaged in research on national identity and the built environment, the insurgent and everyday practices of urbanism and on sustainable transportation and the design of public places. Zakcq has worked as a bicycle planning consultant and has contributed to projects in Mexico and around New England and as a transportation advocate with TransForm, a Bay Area advocacy group. He is also involved with the leadership of the Boston Chapter of the Planners Network, an international organization of students, professors, professionals and advocates who believe planning can be used to create a more equitable future.

#### **STEVEN MILLER**

##### **Executive Director, New England Healthy Weight Initiative, Harvard School of Public Health**

Steve was the founder of Boston's Hub On Wheels Bike festival, and is a current member of the Cambridge and MBTA bicycle committees, and Chair of the Board of TechBoston Academy (a public pilot high school). He founded and led Mass Networks, which organized campaigns to network schools. Miller's work in technology-facilitated education reform was recognized by an invitation to present to President Clinton's 1999 National Education Summit. Steve has served on the national boards of the Consortium for School Networks (CoSN), Computer Professionals for Social Responsibility (CPSR), and as chair of Grassroots International (GRI). Steve currently chairs the Massachusetts Health / Transportation working group and is working with the Charles River Conservancy on the campaign to turn Storrow Drive into a "temporary bike & pedestrian park" on early-AM summer Sundays.

#### **BHUPESH PATEL AIA**

##### **Principal, DesignTANK**

As a trained Architect, Bhupesh works with many planning departments to further smart density housing, and traffic calming initiatives. In addition, he has initiated coalitions of marginalized advocacy groups he has brokered many changes in cities and towns as well as being awarded several grants and city sponsored initiatives. His professional objective is to address the crisis of policy, housing, and transportation. Bhupesh holds an Architecture degree from Carnegie Mellon University.

**MEGAN RAMEY**

Megan Ramey holds a Master of Business Administration from the University of Wisconsin and specializes in marketing communications and strategic sustainable planning. Taking after one of her idols, Richard Branson, her career spans industries and careers. With over 10 years of food, retail and hospitality experience and a Bachelor in Fashion Merchandising she claimed her entrepreneurial spirit and started a business in Madison, WI. MoCo Market was a modern convenience or general store that promoted a car free lifestyle, community and sustainable business practices. Megan designed the interior of MoCo to LEED gold standards and it was the first Green Restaurant Certified establishment in the state of Wisconsin. Although achieving great marketing success (20 pieces of local and national press in less than a year), MoCo was too new a concept and coupled with the economic downturn, Megan closed the doors in July 2008. After moving to Boston in August of 2008, she quickly got involved in the bicycle advocacy world and now serves on the advisory board to Boston Bikes, a Mayor Menino initiative to make Boston more bicycle friendly. Currently she is taking time off to raise a newborn, study for the LEED AP 2009 exam and research her future career in the bright new world of strategic sustainable planning hoping to work with business, real estate and cities.